

NEW ENTRY 2017

Il Loft

Il Loft

A UNIQUE APPROACH IL LOFT

Design 100% italiano e materiali esclusivi, sono questi i leit-motiv ricorrenti in ogni singolo progetto firmato Il Loft: tessuti, arredi, complementi e interior dalle forme pulite e razionali, sempre capaci di stupire ed emozionare.

Un modo di fare design unico che ha portato l'azienda ad essere emblema della qualità made in Italy nel mondo.

A garanzia della progettazione ricercata ed accurata dell'azienda c'è la mente creativa di Giorgio Saporiti, maestro del design e della moda capace di reinterpretare le tendenze del momento in una chiave ironica e raffinata.

La ricerca della Qualità e di materiali e finiture esclusive stanno alla base della nuova collaborazione tra Giorgio Saporiti e lo studio Castello Lagravinese, che ha portato alla realizzazione di una collezione di chiara ispirazione sartoriale.

Nuovi prodotti dal design innovativo e con cromie ricercate saranno presentati in esclusiva al Salone del Mobile di Milano, per inserirsi perfettamente nella più ampia collezione esistente de Il Loft.

100% Italian design and exclusive materials form the leitmotifs of every single Il Loft project: fabrics, furniture, furnishings and interiors with clean, functional lines that never fail to amaze and kindle emotions. This unique approach to design has transformed Il Loft into an internationally recognised symbol of the best of "Made in Italy" quality.

Guaranteeing the company's sophisticated and meticulously crafted designs is the creative genius of Giorgio Saporiti, a past master at design and fashion who has a flair for interpreting the latest trends with refinement and a tasteful touch of humour. The quest to achieve only the finest quality and use exclusive materials and finishings represents the cornerstone of the new collaboration between Giorgio Saporiti and the Castello Lagravinese Studio, which has given rise to a collection with palpable sartorial inspiration.

The new innovatively designed products in refined tones will be exclusively unveiled at the International Furniture Fair in Milan, and represent the perfect addition to Il Loft's wider existing collection.

100% ITALIAN
DESIGN AND
EXCLUSIVE
MATERIALS —
A COLLECTION
WITH PALPABLE
SARTORIAL
INSPIRATION



A CREATIVE MIND

GIORGIO SAPORITI

Da bambino, ammirava i colori, suoni e sapori della natura. Da adulto, le opere dei grandi architetti: da Gio Ponti e Marco Zanuso a Frank Lloyd Wright, Mies van der Rohe e Oscar Niemeyer.

La ricerca del Bello, in tutte le sue forme, è quello che anima da sempre Giorgio Saporiti. Architetto e designer innamorato del colore ("senza di esso la vita non esiste") ma anche imprenditore e grande conoscitore di tendenze del design e della moda, Giorgio Saporiti è stato definito un "inesauribile macchina sforna-idee": il suo mondo di tessuti, arredi, complementi e interior sembra infatti rigenerarsi all'infinito, dando vita a creazioni che sono allo stesso tempo di tendenza e evergreen. Le sue forme razionali e pulite ma capaci di emozionare, le sue cromie che si fondono le une con le altre, i suoi accostamenti spesso azzardati ma sempre capaci di creare un'armonia perfetta sono alla base del successo globale de Il Loft, l'azienda da lui creata nel 1994, il cui marchio è riconosciuto in tutto il mondo come araldo della qualità Made in Italy. La sua ricetta per il successo? "Progettare perché non solo ogni arredo o complemento ma anche ogni spazio sia unico, pensato per il committente a sua immagine e somiglianza. Perché un interior riuscito è uno in cui si è felici di vivere".

"L'ineluttabile ciclo della trasformazione interessa la nostra casa e il mondo attorno a noi. Nell'atto di creazione una cosa mi resta sempre impressa nella mente: occorre raggiungere la perfetta unione con l'interno che costantemente si rinnova".

When he was a little kid, he used to wonder at the colors, sounds and flavors of nature. As an adult, he was stunned by the masterpieces of great architects such as Gio Ponti and Marco Zanuso, or Frank Lloyd Wright, Mies van der Rohe and Oscar Niemeyer.

The search for Beauty, in all its forms, is what has always motivated Giorgio Saporiti. As an architect and a designer, he is in love with colors ("without them, there is no life"); but his multifaceted nature made it possible for him to be, at the same time, also an excellent entrepreneur as well as a living antenna for design and fashion trends. It does not come as a surprise, then, to hear that Giorgio Saporiti is considered by those who know him "an unstoppable ideas generating machine". His world of fabrics, furniture, and interiors actually seems to regenerate itself infinitely and to give life to creations that have the amazing capacity to be at the same time trendy but evergreen. His rational, pure lines are able to bring out emotions, his color palettes mingle one with the other, his couplings are often hazardous but always end up providing a perfect harmony. These are the characteristics that made up the success of the company that Giorgio Saporiti himself created in 1994, Il Loft, a brand that is now universally recognized as a herald of Made in Italy quality.

His recipe for success? "Designing so that all furniture and interior is a reflection of the client's taste and soul. So that he or she is happy to live in it".

"The unavoidable cycle of transformation also challenges our ideas of home. When I create something, I always keep this in mind: interiors will have to be in tune with the ever-changing world around us".

FOTO BY MARCO GAROFALO

“WHEN I CREATE SOMETHING, I ALWAYS KEEP THIS IN MIND: INTERIORS WILL HAVE TO BE IN TUNE WITH EVERCHANGING WORLDS AROUND US,”



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ODEON

GIORGIO SAPORITI

Divano con struttura metallica portante incorporata totalmente nell'imbottitura in gomma uretanica indeformabile. La serie comprende divani lineari e angolari con inserimento di chaise longues e pouffs.

The sofa has a metal frame incorporated within the resilient urethane foam padding. The series comprises linear and corner sofas complemented by chaises longues and ottomans.













SUPER ROY

GIORGIO SAPORITI

Composizioni e misure a richiesta. Struttura metallica imbottita in gomma uretanica indeformabile. Schienali curvi sovrapposti, a due profondità differenziate per un diverso comfort di seduta. Il taglio in diagonale dei cuscini di seduta si raccorda con la particolare forma dei cuscini degli schienali.

Compositions and sizes are available on request. Steel frames padded with resilient polyurethane foam. Overlapping curved backs which provide two different seating depths for better comfort. The diagonal cut of the seat cushions is in harmony with the shape of the back cushions.

Divano a 2 e 3 posti con braccioli di serie, struttura metallica imbottita in gomma uretanica indeformabile. Schienali curvi sovrapposti, a due profondità differenziate per un diverso comfort di seduta. Il taglio in diagonale dei cuscini di seduta si raccorda con la particolare forma dei cuscini degli schienali. A richiesta posatesta in Alcantara rigida trapuntata. I braccioli possono essere realizzati nei materiali della nostra collezione.

Two and three seat sofas with standard arms, steel frames padded with resilient polyurethane foam. Overlapping curved backs which provide two different seating depths for better comfort. The diagonal cut of the seat cushions is in harmony with the shape of the back cushions. Rigid headrest in quilted Alcantara is optional. Arms in coverings of our collection.













LUXURY

CASTELLO / LAGRAVINESE

Espressione contemporanea di linee senza tempo, il divano Luxury è caratterizzato da uno schienale avvolgente che si fonde nella curva del bracciolo, in un disegno elegante e di forte impatto. Le soffici imbottiture dello schienale e della seduta offrono una piacevole sensazione di accoglienza e di comfort, dettate inoltre dalle forme sinuose ed ergonomiche del divano. Elegante e comodo allo stesso tempo, Luxury arreda con originalità e stile ogni tipo di spazio, per godersi il lusso del relax.

Contemporary expression of timeless lines, Luxury sofa is characterised by an enveloping backrest that merges in the bend of the armrest, in an elegant and outstanding design. The soft padding of the backrest and seat offer a pleasant sensation of cosiness and comfort, also dictated by the sinuous and ergonomic shapes of the sofa. Elegant and comfortable at the same time, Luxury furnishes any type of space with originality and style, to enjoy the luxury of relax.





INNOVATION
AND BEAUTY
WILL ALWAYS
BE AT THE
CORE OF
MY WORK,
FOREVER,
AND IN EACH
COLLECTION



NEXT

GIORGIO SAPORITI

Poltroncina avvolgente con base in metallo, rivestita con tessuti e pelli della nostra collezione.

Small enveloping armchair with a metal base, upholstered with fabric or leather from our collection.









48 — 49



IL LOFT

NEXT —
ARMCHAIR

KATE

CASTELLO / LAGRAVINESE

Nelle nuove poltrone Kate un originale taglio orizzontale separa la seduta dallo schienale, disponibile in 2 versioni, alto e basso. Questo permette di giocare con il rivestimento, combinando pelle e tessuto in una costante ricerca di eleganza, dinamismo e sartorialità. La serie Kate infatti esprime al meglio la connessione tra moda e design che da sempre contraddistingue il marchio Il Loft.

The new Kate armchairs are characterised by an original horizontal cut that divides the seat from the backrest, available in 2 versions, high and low. This allows playing with the upholstery, combining leather and fabric in a constant search of elegance, dynamism and tailor-made style. In fact, Kate series expresses the link between fashion and design at best, that has always been distinguishing Loft brand.





BREATH
OUR
INSPIRA-
TION,
CREATI-
VITY
AND
STYLE



VANCOUVER

GIORGIO SAPORITI

Tavolo in legno con inserimento centrale di un profilo di acciaio satinato realizzato nelle finiture della nostra collezione.

This wooden table has a central insert featuring a satin steel profile created with finishes from our collection.





VANCOUVER —
TABLE

KORUM —
SIDEBOARD

AGATA —
CHAIR

ODEON LETTO

GIORGIO SAPORITI

Una lunga e morbida testata imbottita viene fissata al box spring del letto. Il tutto in una struttura di contenimento e di supporto, che avvolge con gonfia curva, e sostiene con agile slancio.

A long, soft padded headboard is fixed to the box springs of the bed. The Whole is in a frame that contains and supports, wrapping around with a full, welcoming curve, and giving active support.





CARPETS

GIORGIO SAPORITI



TECHNICAL DRAWINGS —

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ARMCHAIRS

- 82 HELEN
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- 82 KATE
- 82 MARY
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- 86 DILMOS
- 87 JOHN
- 88 KYA
- 89 LAST
- 90 RUTHY
- 91 VIP

SIDEBOARD

- 92 ALPHA
- 93 KORUM

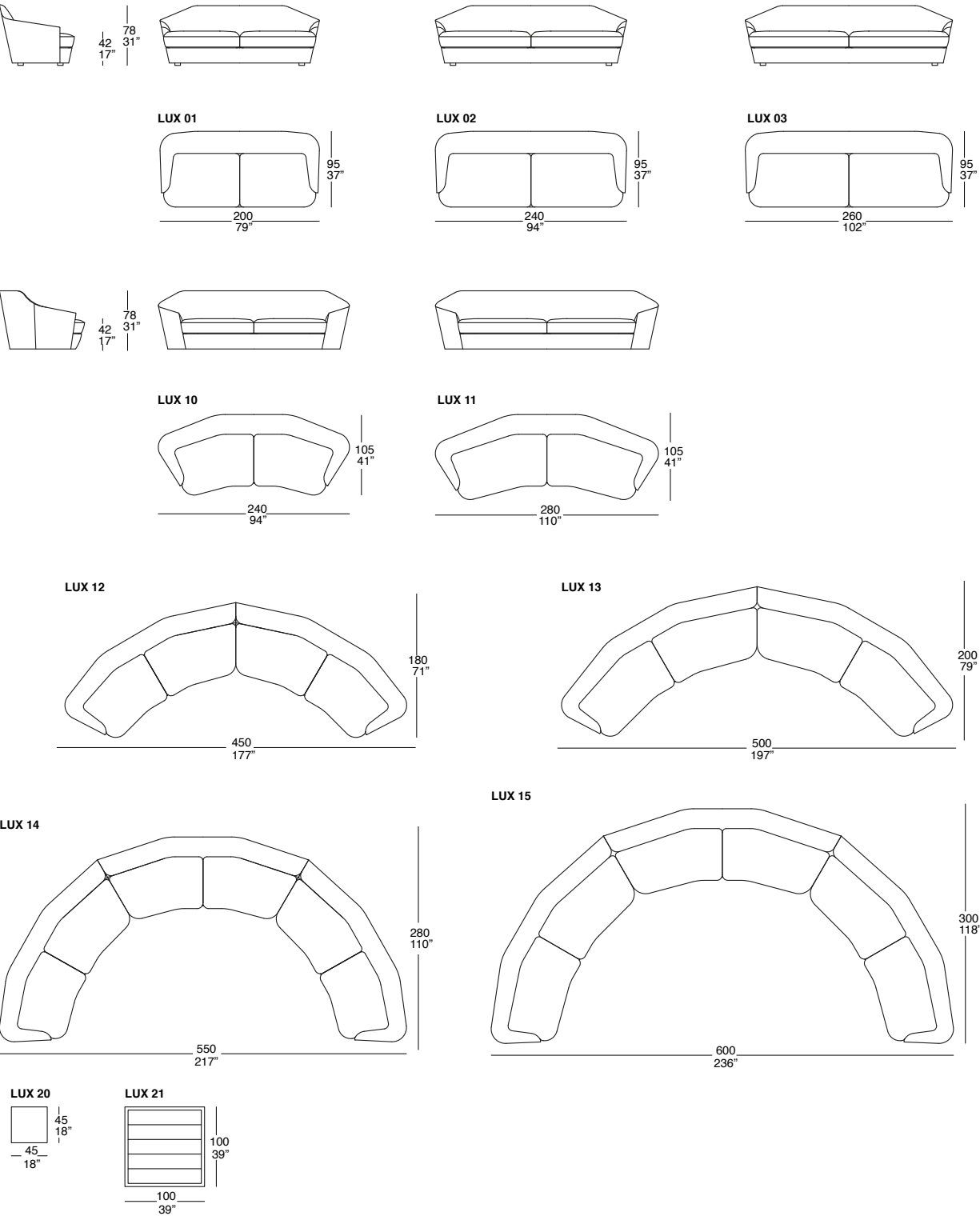
BED

- 95 ODEON

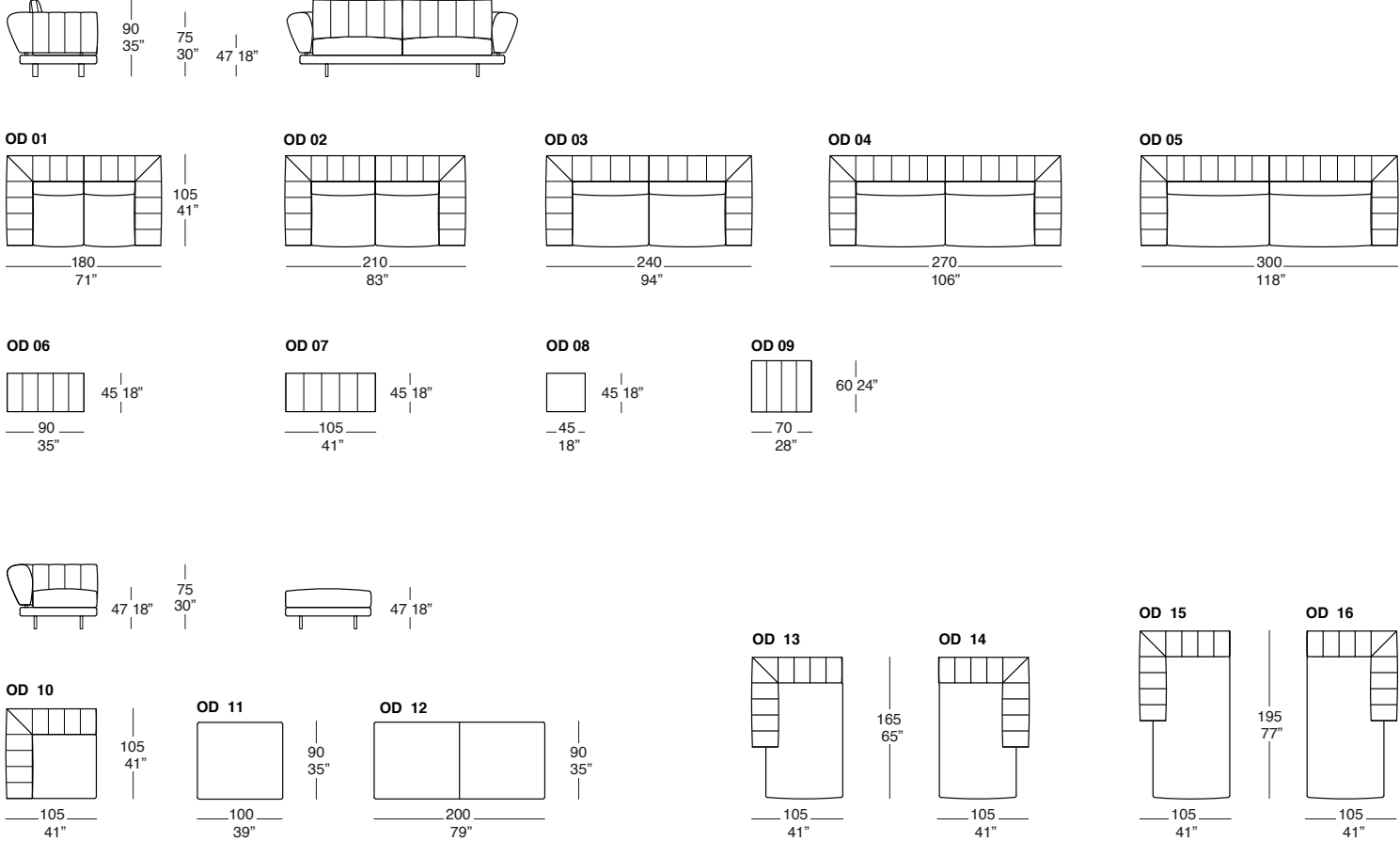
CARPETS

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LUXURY —
CASTELLO / LAGRAVINESE



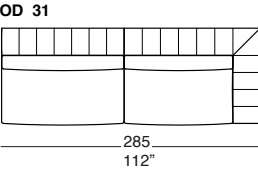
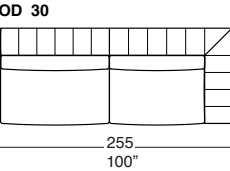
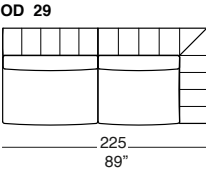
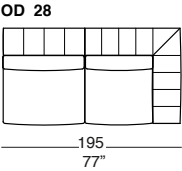
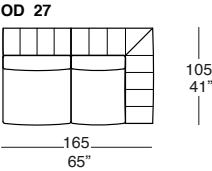
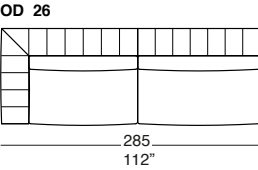
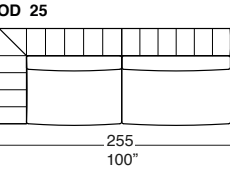
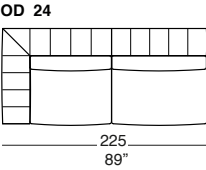
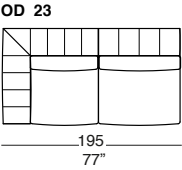
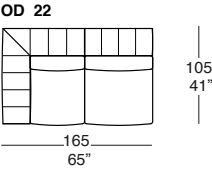
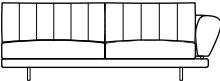
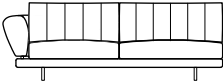
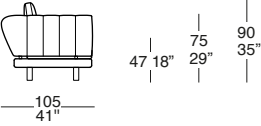
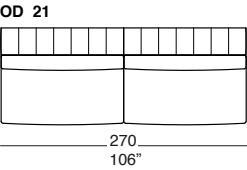
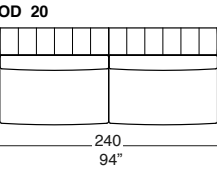
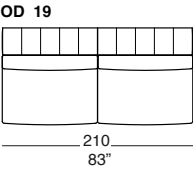
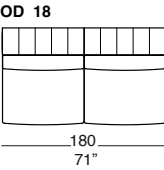
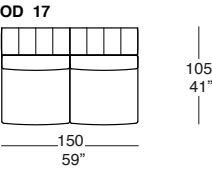
ODEON —
GIORGIO SAPORITI



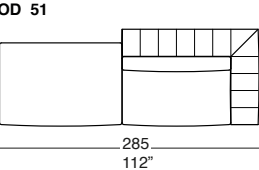
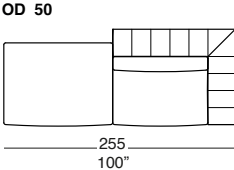
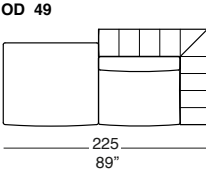
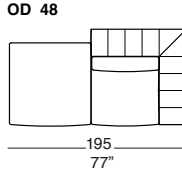
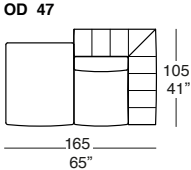
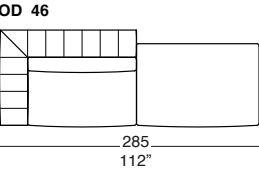
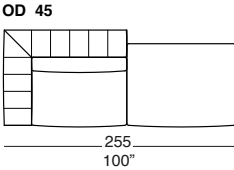
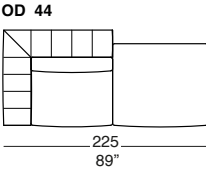
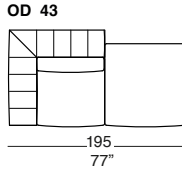
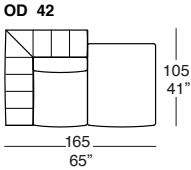
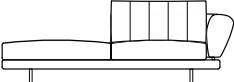
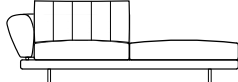
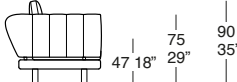
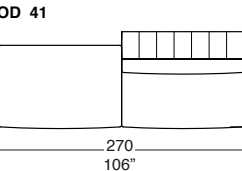
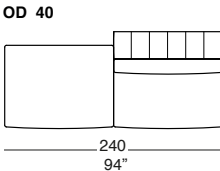
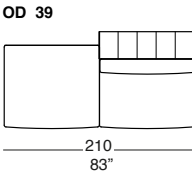
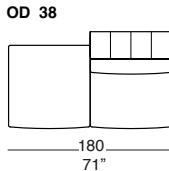
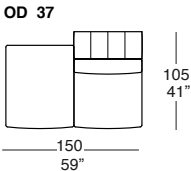
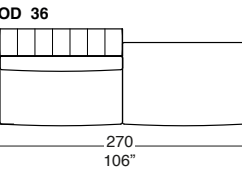
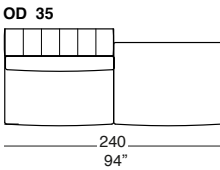
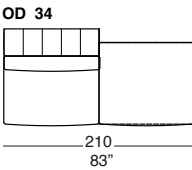
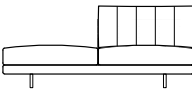
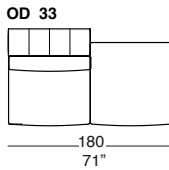
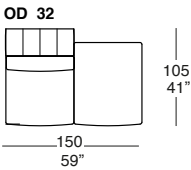
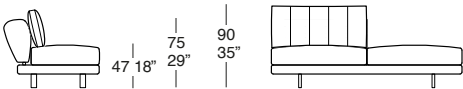
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IL LOFT

ODEON —
GIORGIO SAPORITI



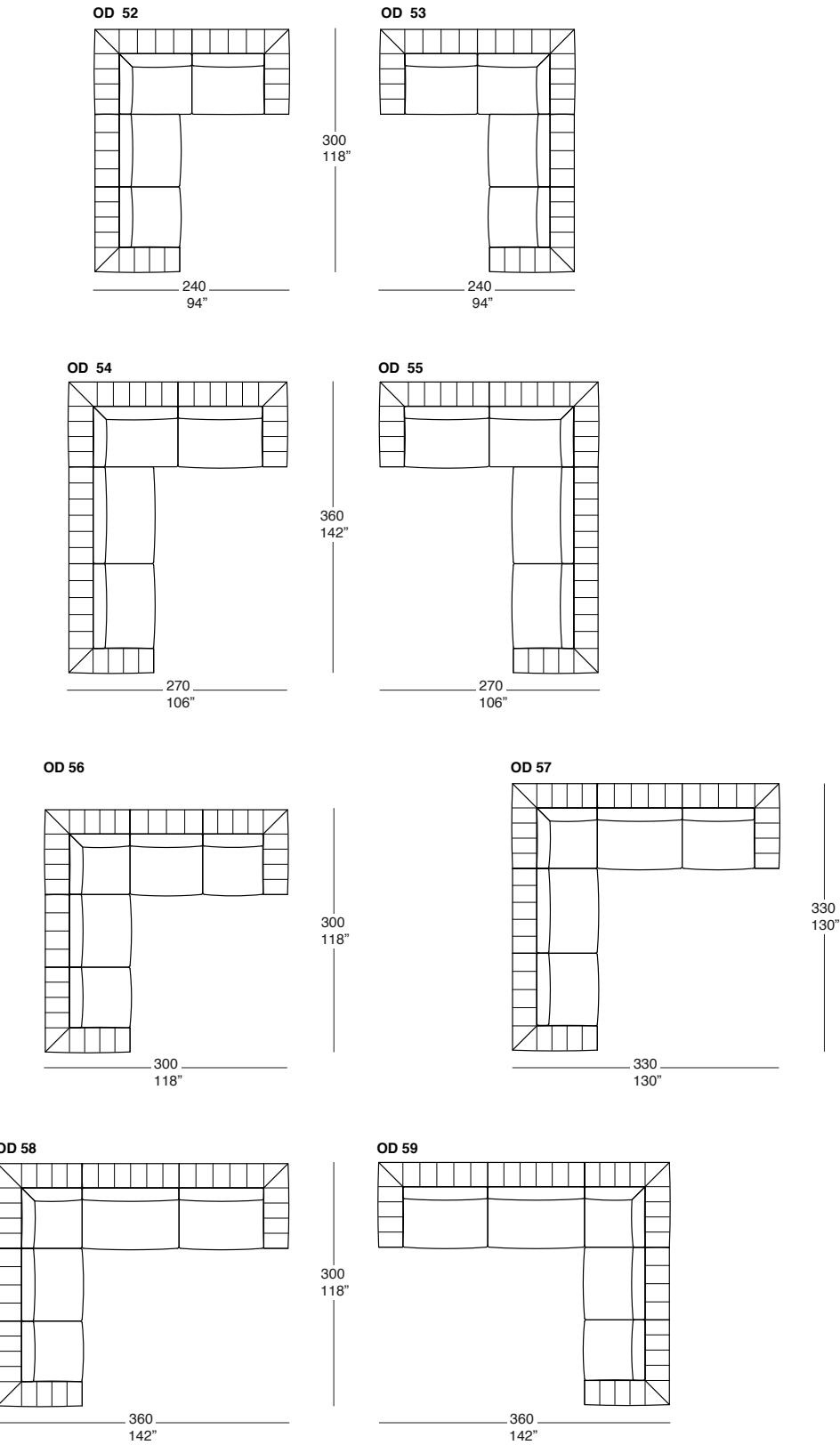
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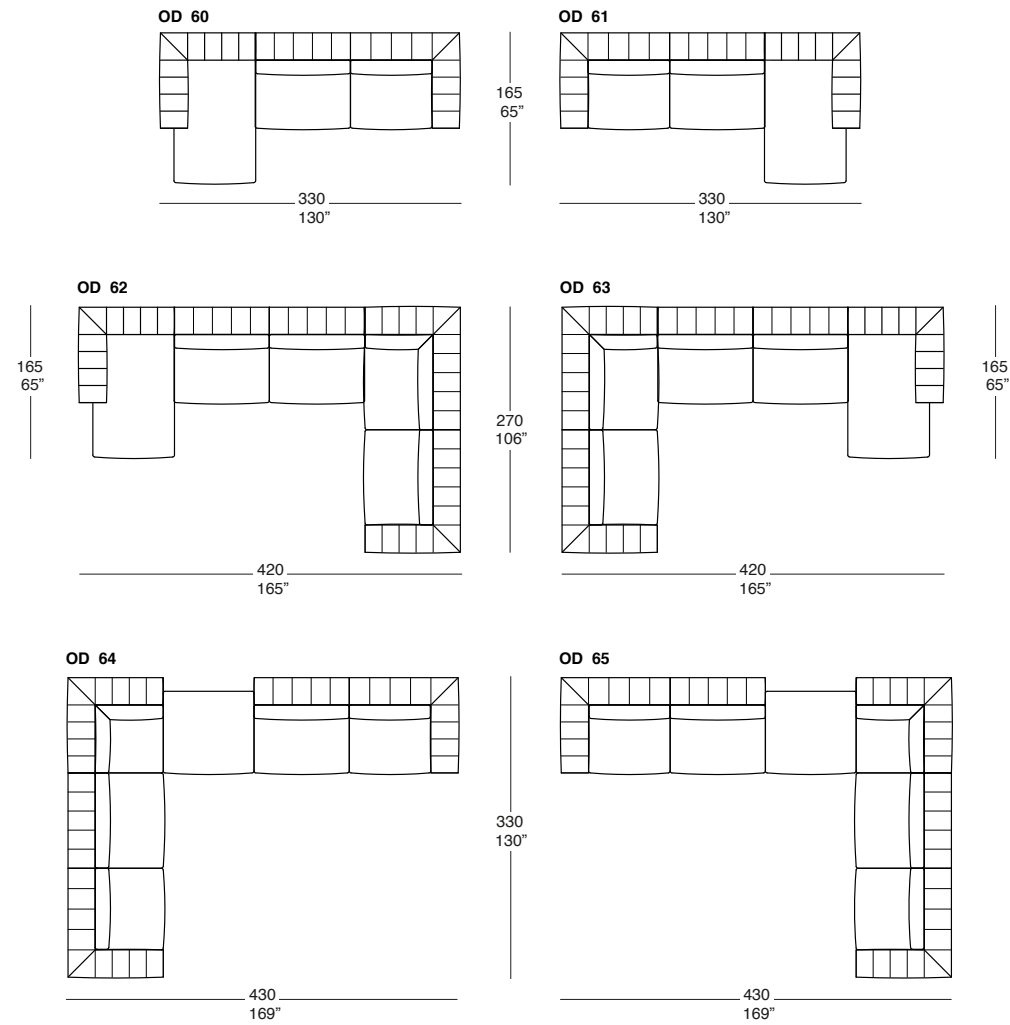
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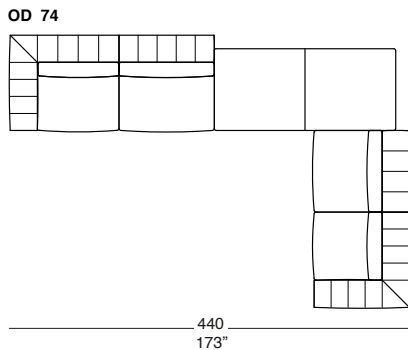
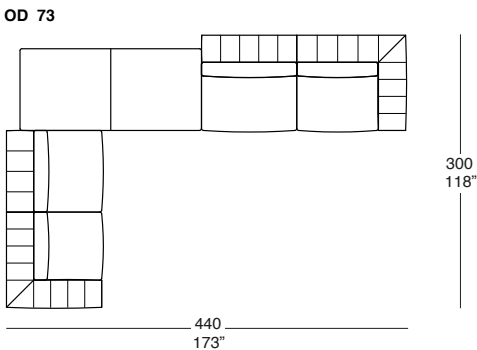
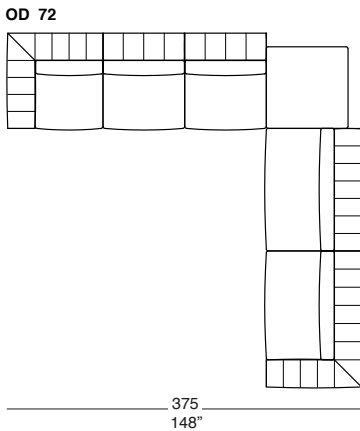
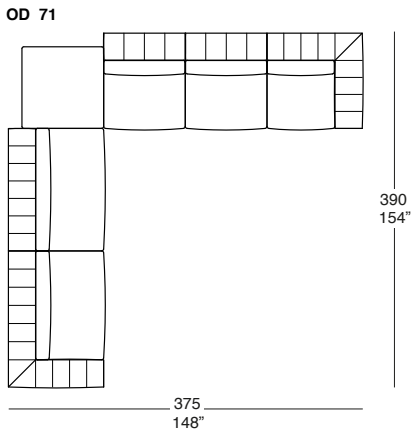
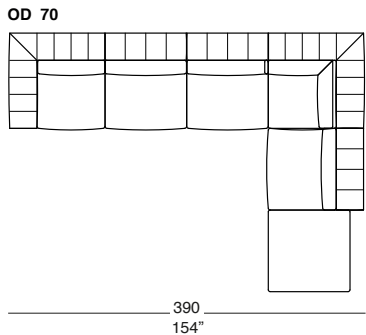
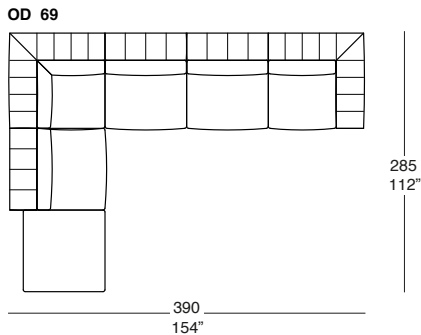
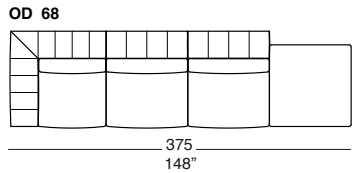
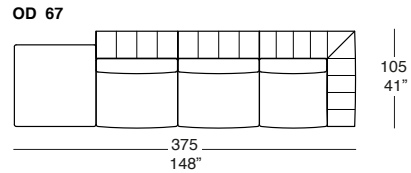
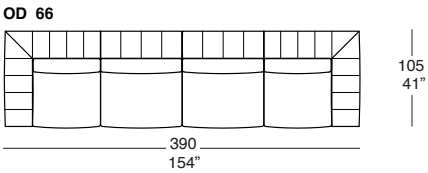
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GIORGIO SAPORITI



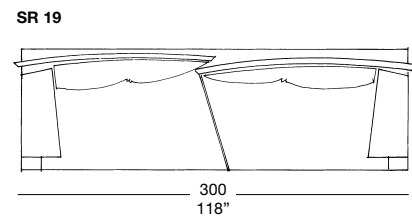
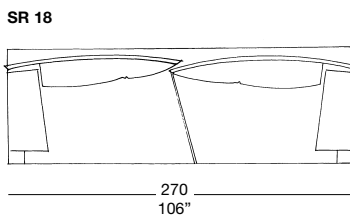
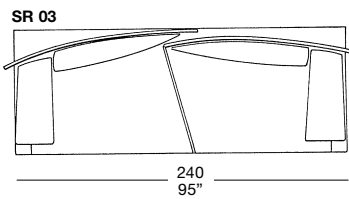
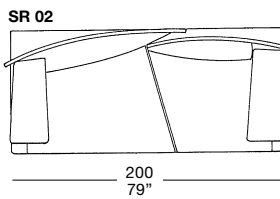
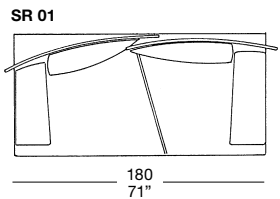
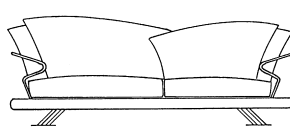
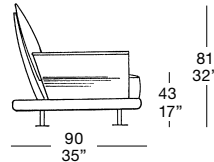
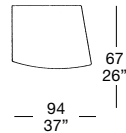
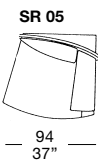
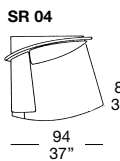
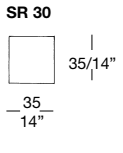
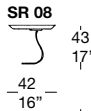
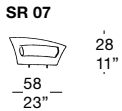
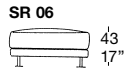
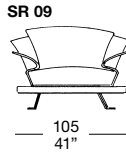
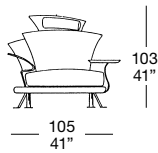
ODEON —
GIORGIO SAPORITI



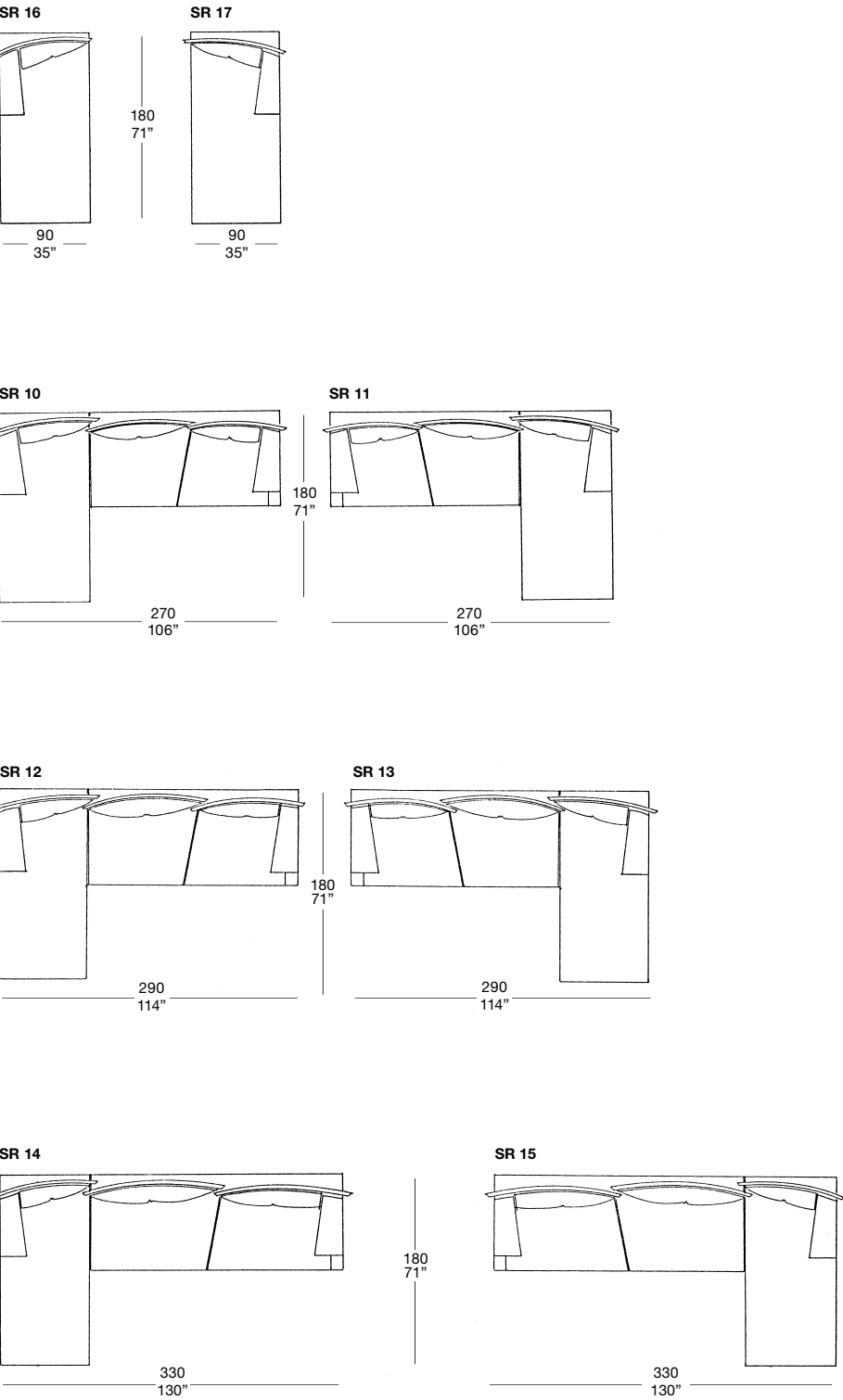
ODEON —
GIORGIO SAPORITI



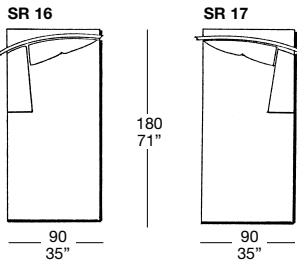
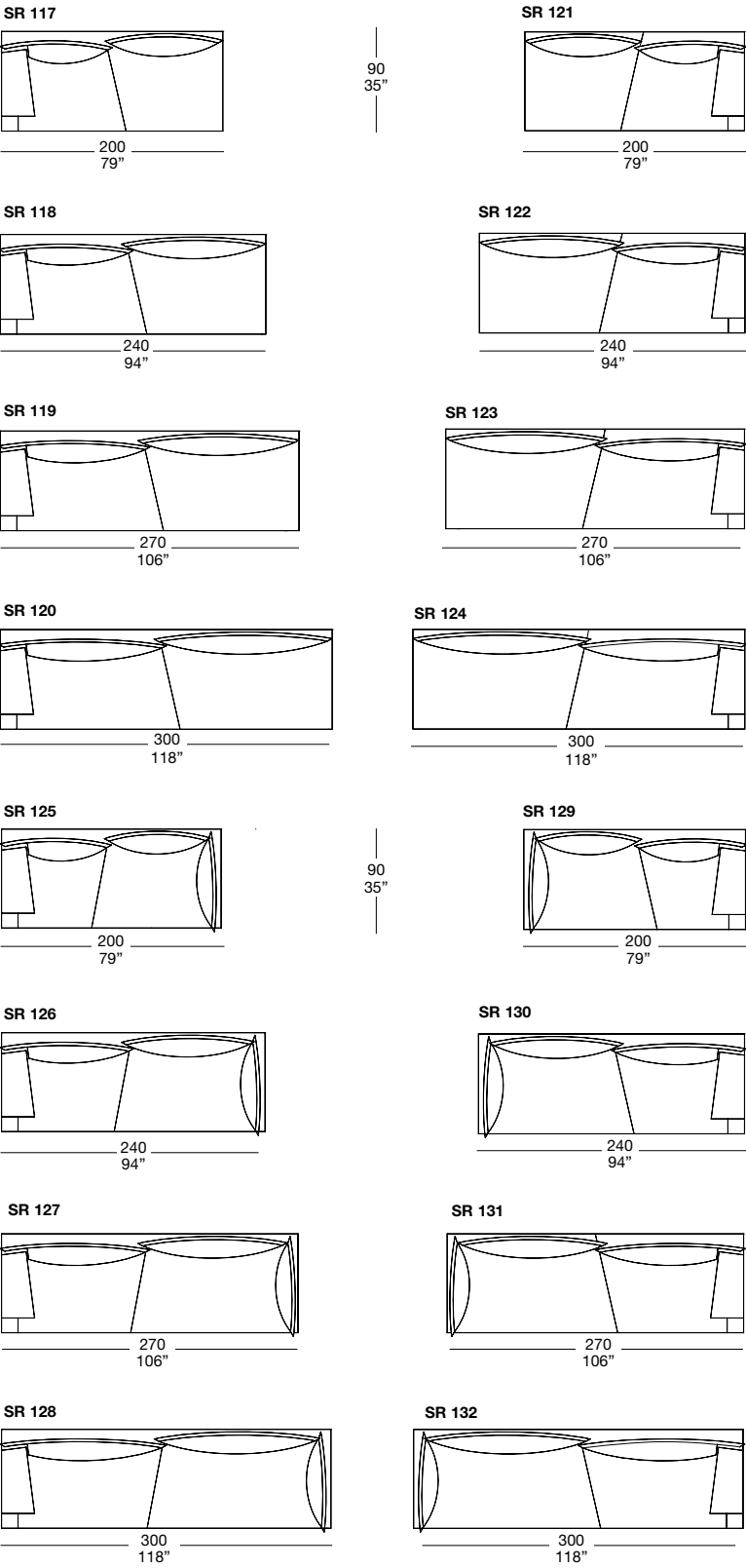
SUPER ROY —
GIORGIO SAPORITI



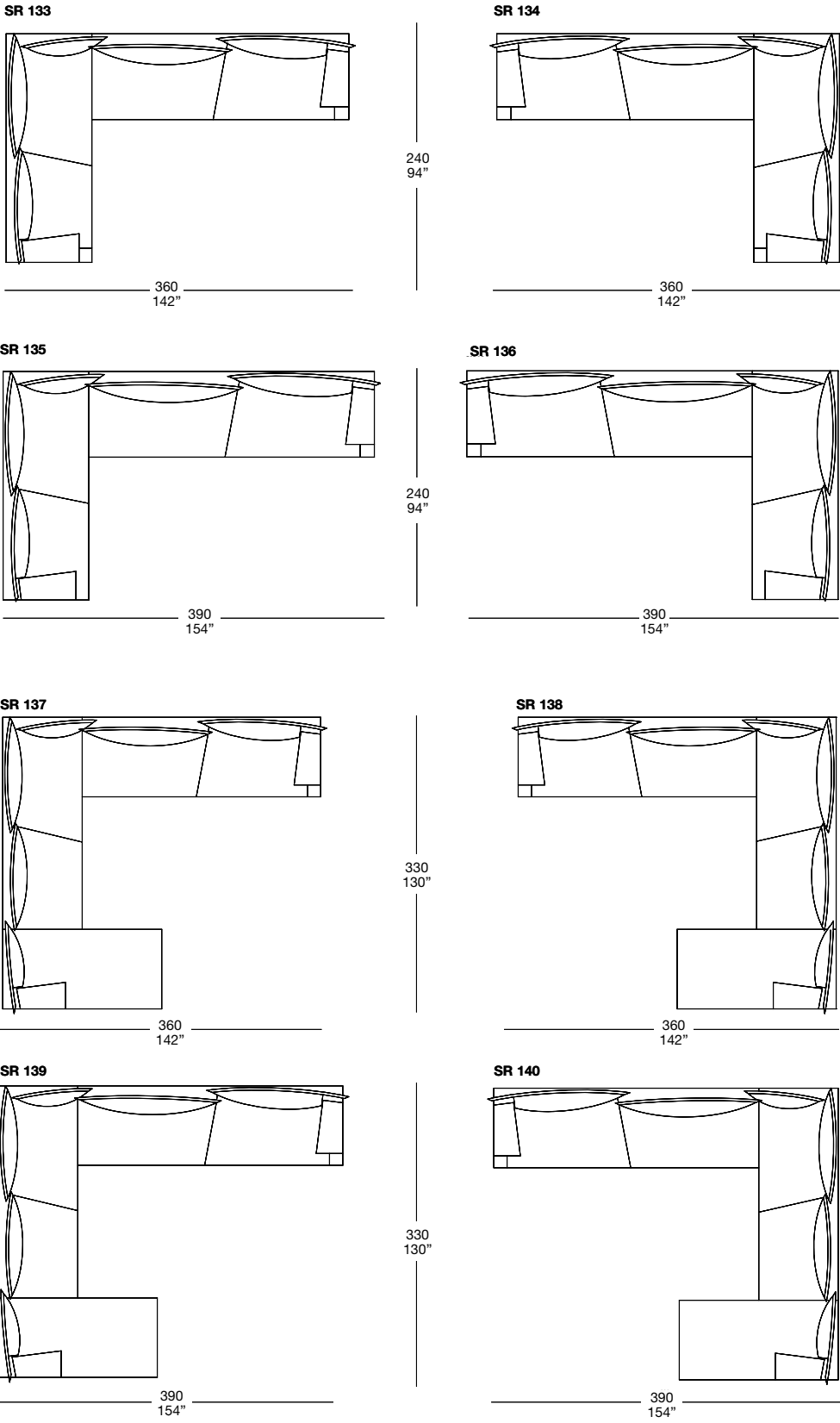
SUPER ROY CHAISE LONGUE —
GIORGIO SAPORITI



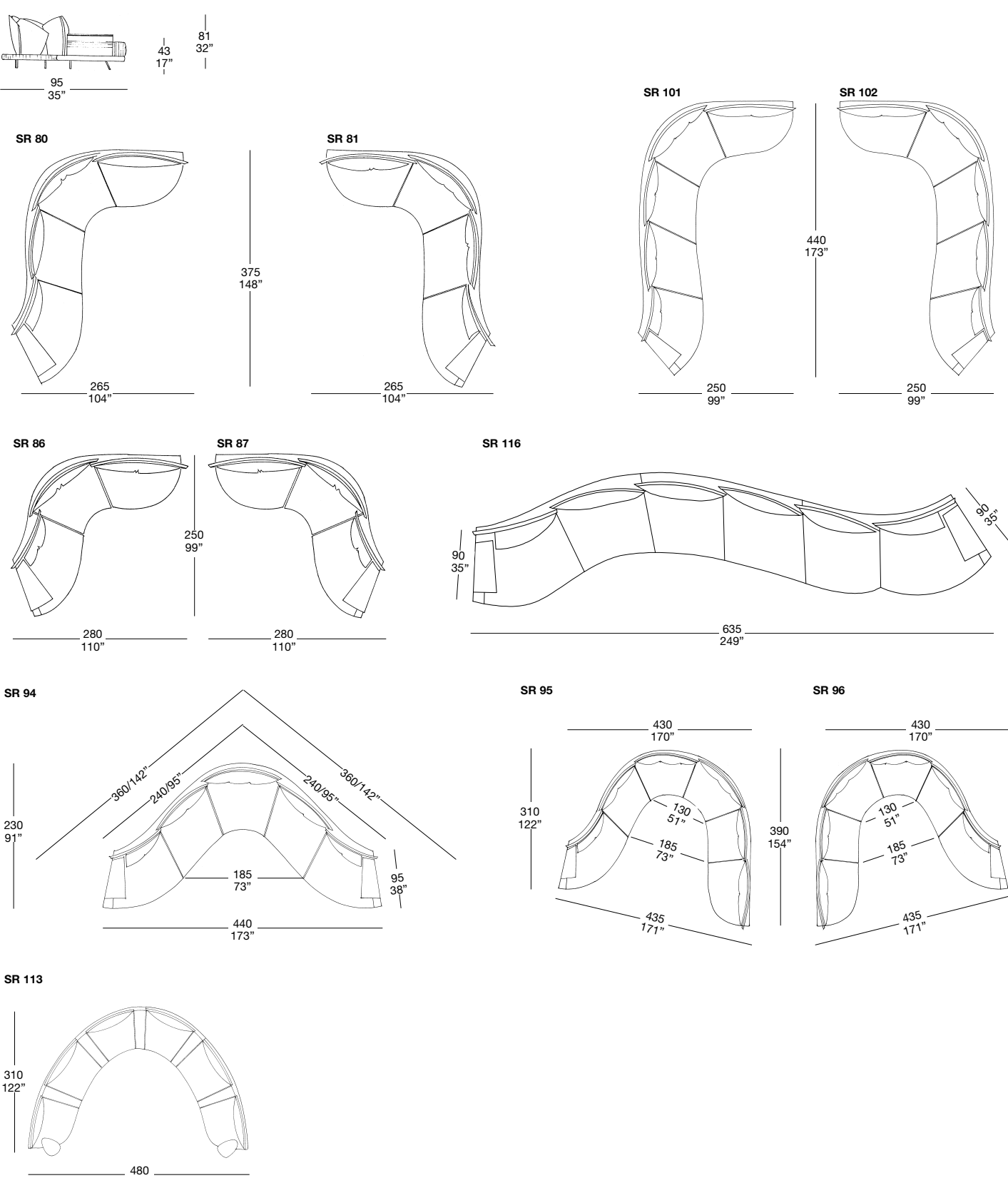
SUPER ROY ANGOLARE —
GIORGIO SAPORITI



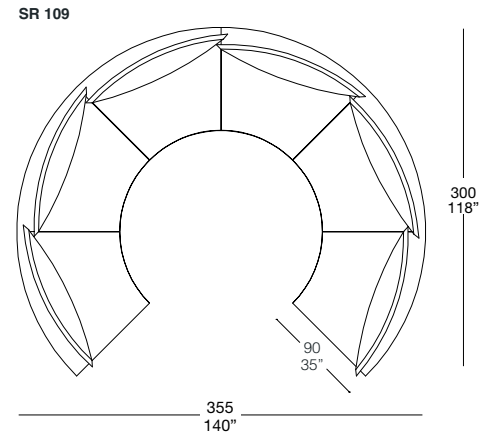
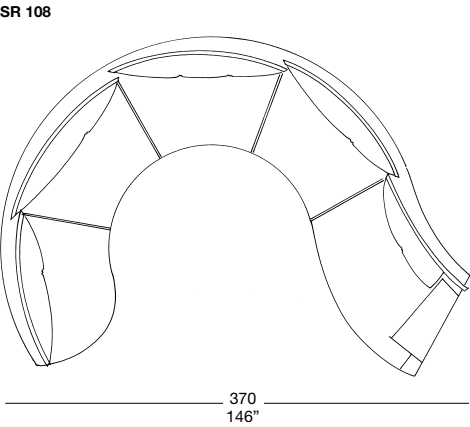
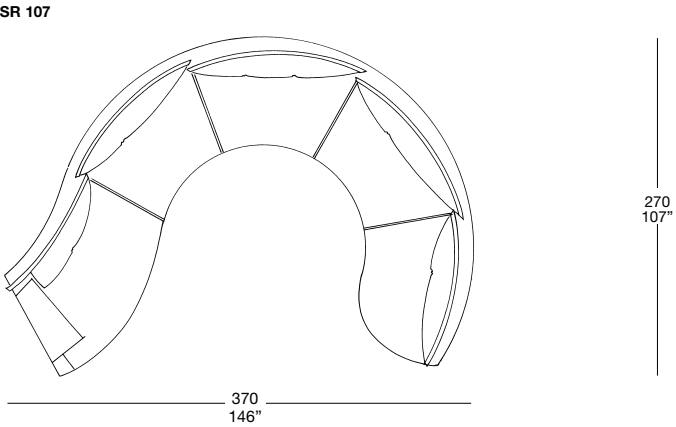
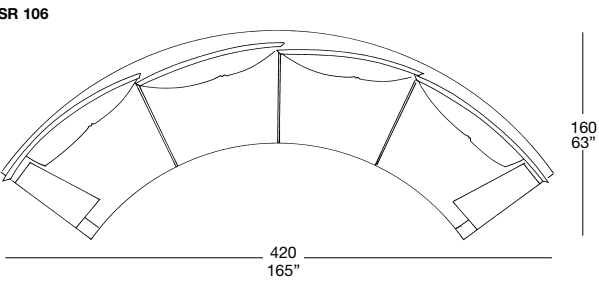
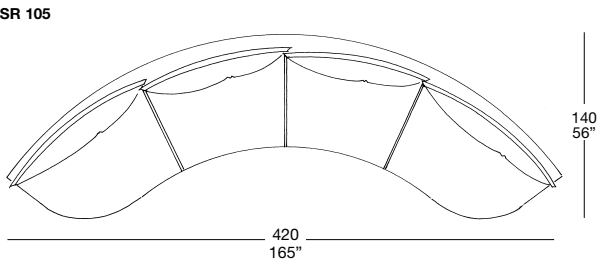
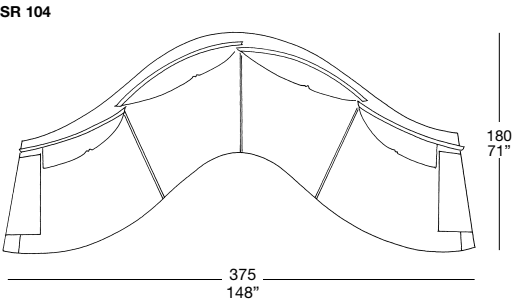
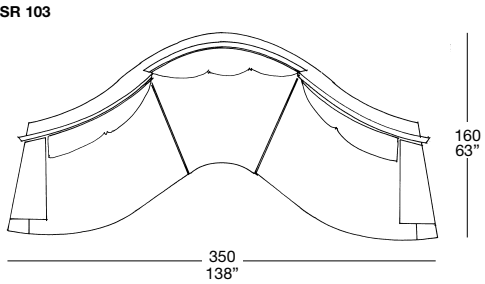
SUPER ROY ANGOLARE —
GIORGIO SAPORITI



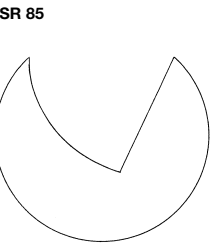
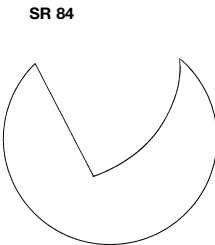
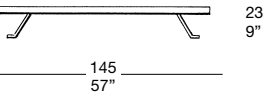
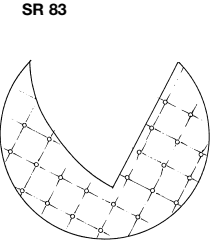
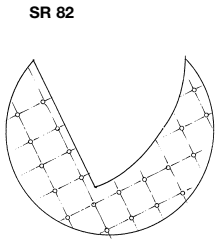
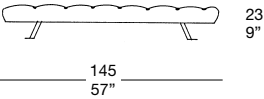
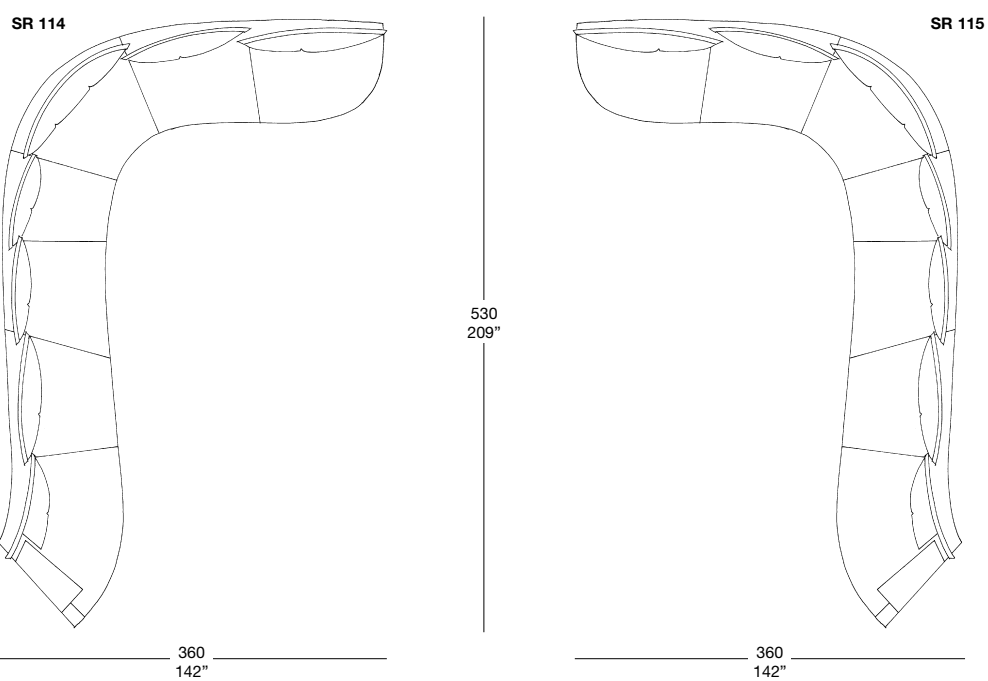
SUPER ROY ESECUZIONE SPECIALE —
GIORGIO SAPORITI



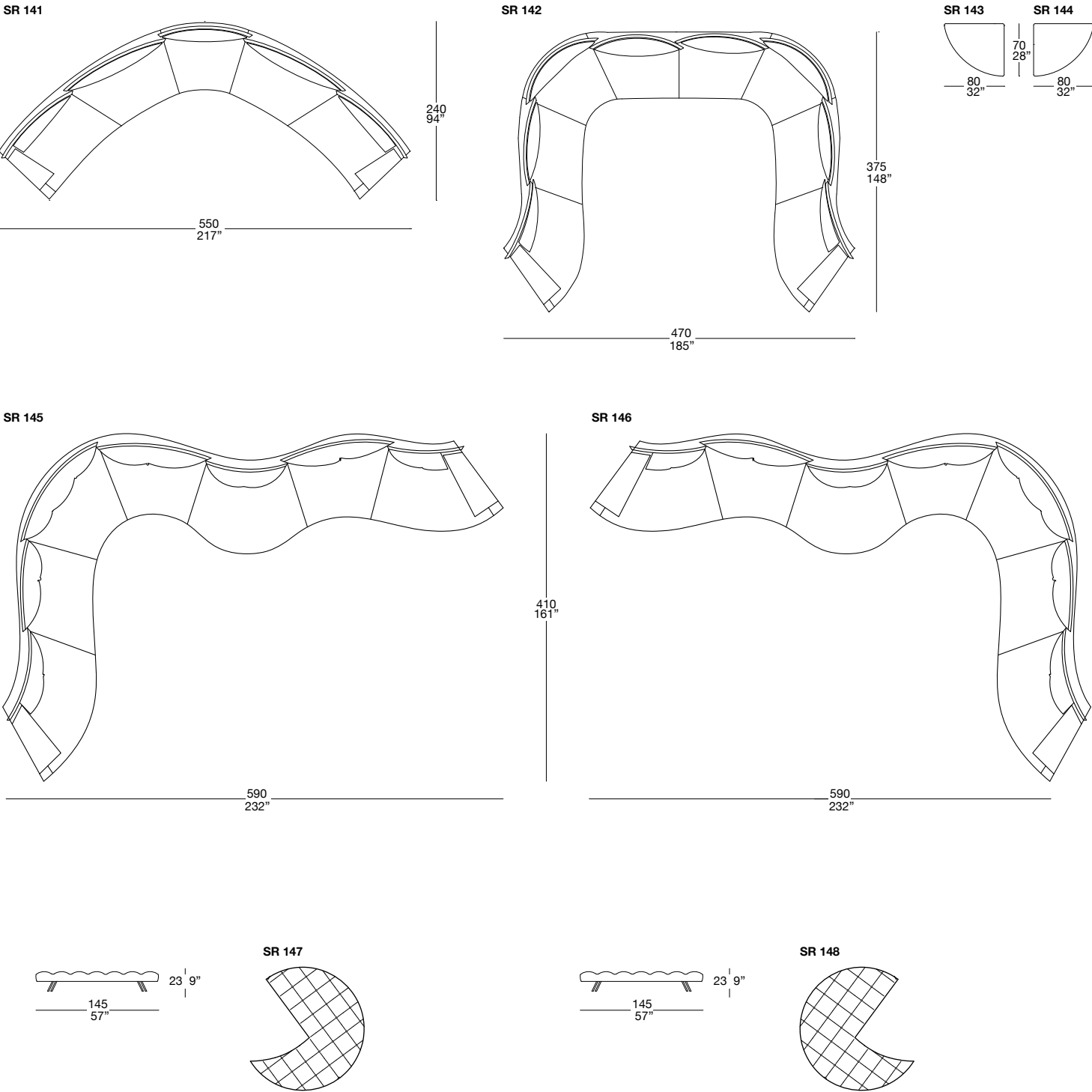
SUPER ROY ESECUZIONE SPECIALE —
GIORGIO SAPORITI



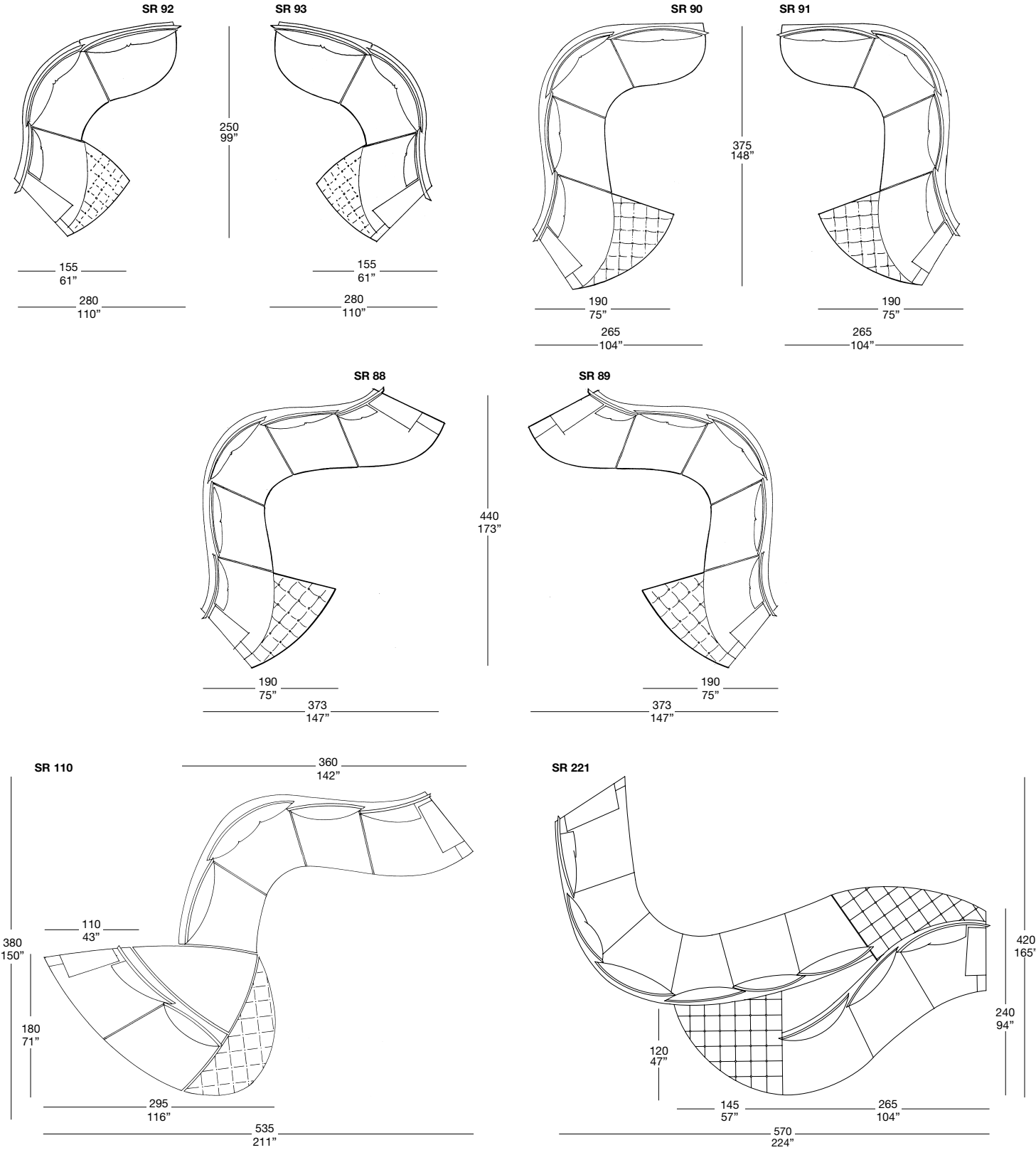
SUPER ROY ESECUZIONE SPECIALE —
GIORGIO SAPORITI



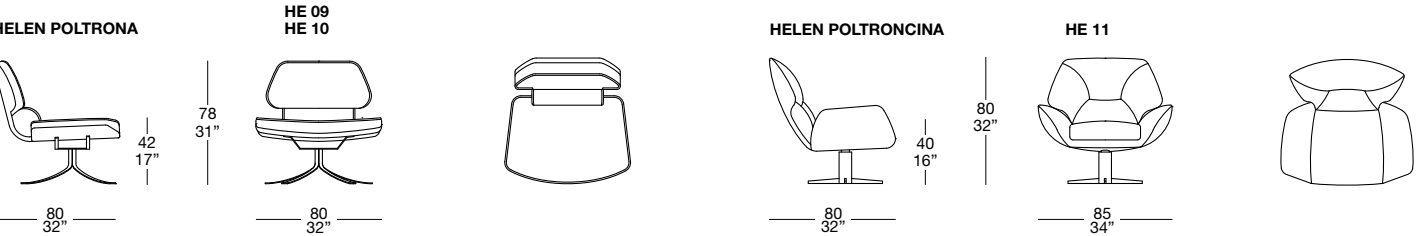
SUPER ROY ESECUZIONE SPECIALE —
GIORGIO SAPORITI



SUPER ROY ESECUZIONE SPECIALE "CL" —
GIORGIO SAPORITI



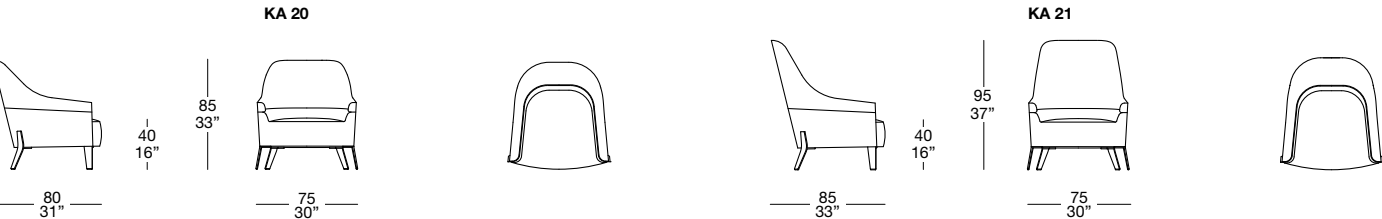
HELEN —
SIMONE CAPPELLANTI



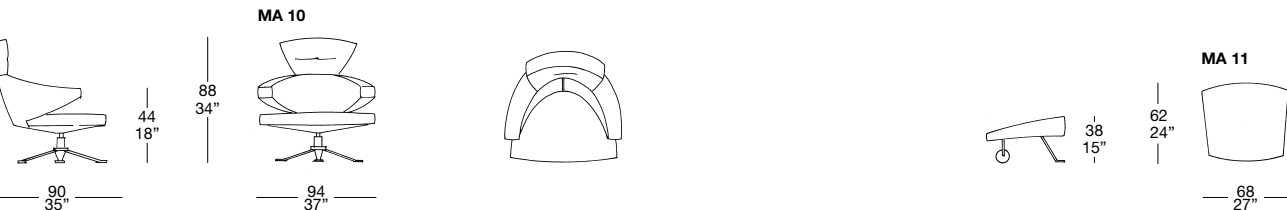
JADA —
GIORGIO SAPORITI



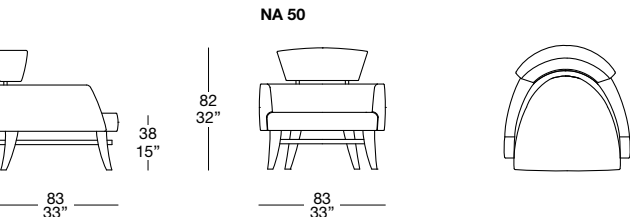
KATE —
CASTELLO / LAGRAVINESE



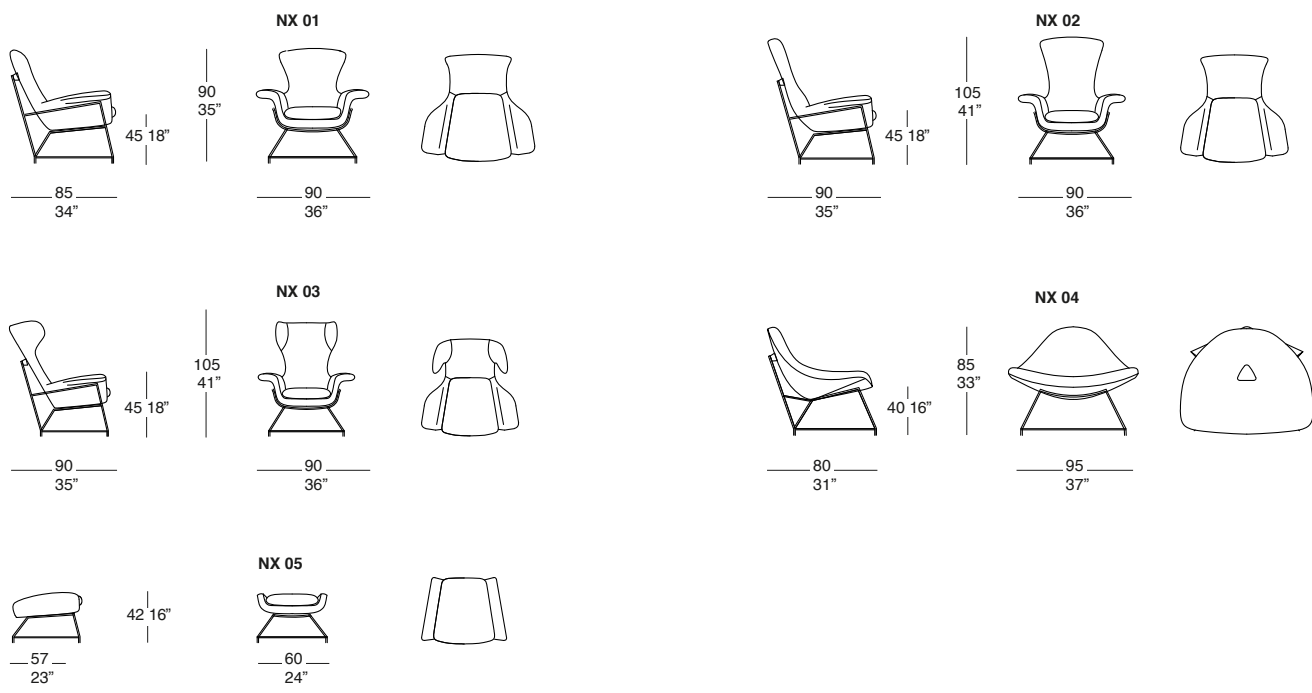
MARY —
GIORGIO SAPORITI



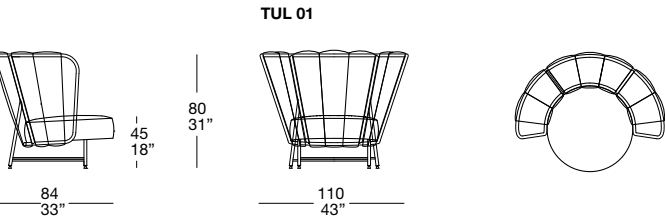
NAXOS —
GIORGIO SAPORITI



NEXT —
GIORGIO SAPORITI

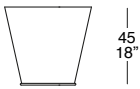


TULIP —
CASTELLO / LAGRAVINESE



CONI —
GIORGIO SAPORITI

CONI POUFF



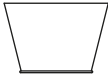
45
18"

CN 20



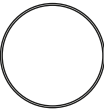
50
20"

CONI TAVOLINI



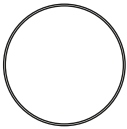
40
16"

CN 21



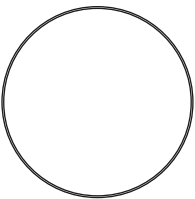
60
24"

CN 22



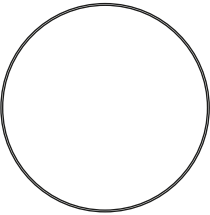
70
28"

CN 23



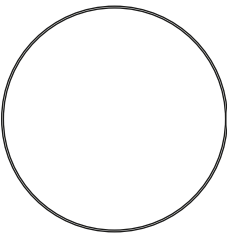
110
43"

CN 24



120
47"

CN 25



130
51"

N.B. Struttura: Rivestita con i materiali della nostra collezione
Top: Prodotto in tutte le nostre finiture di legni
N.B. Frame: Upholstered with the materials of our collection
Top: Produced in all our wooden finishings

CONI —
GIORGIO SAPORITI

CN 26

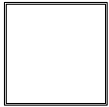


45
18"



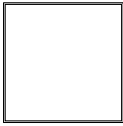
50
20"

CN 27



60
24"

CN 28



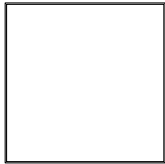
70
28"

CN 29



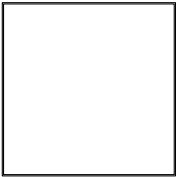
140
55"

CN 30



120
47"

CN 31



130
51"

CN 32



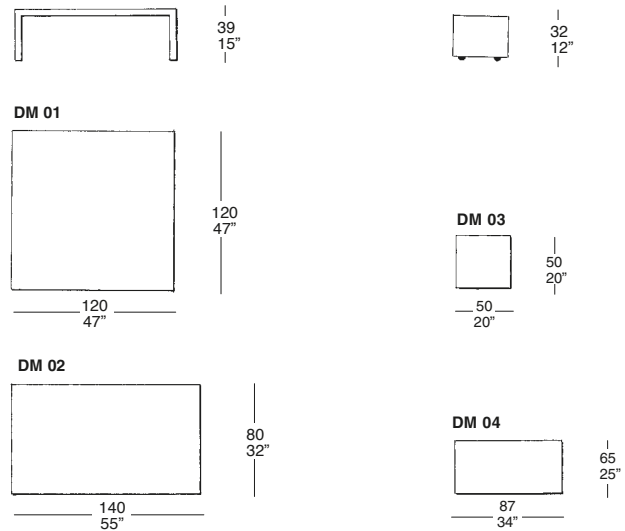
140
55"



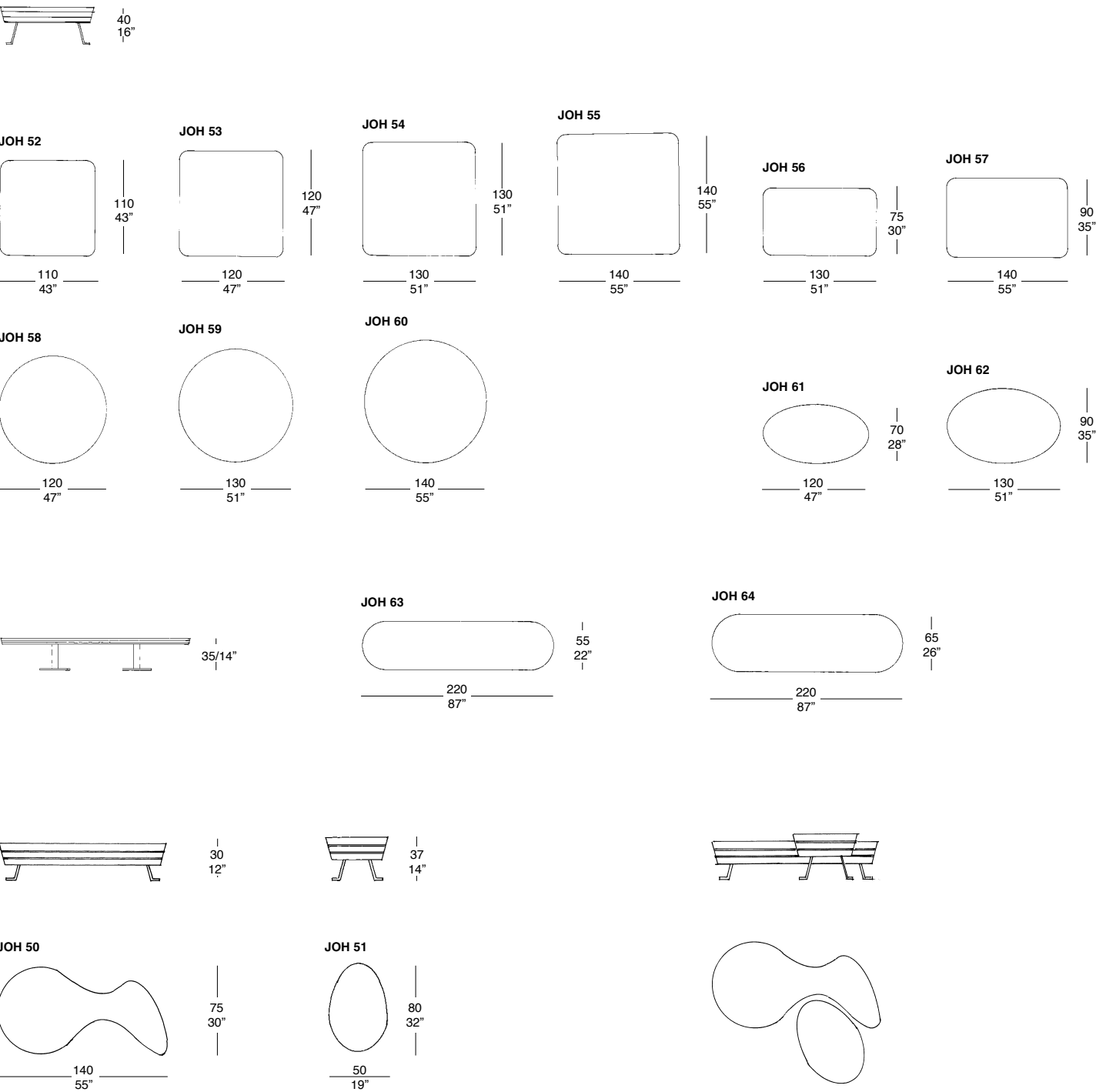
35
14"

N.B. Struttura: Rivestita con i materiali della nostra collezione
Top: Prodotto in tutte le nostre finiture di legni
N.B. Frame: Upholstered with the materials of our collection
Top: Produced in all our wooden finishings

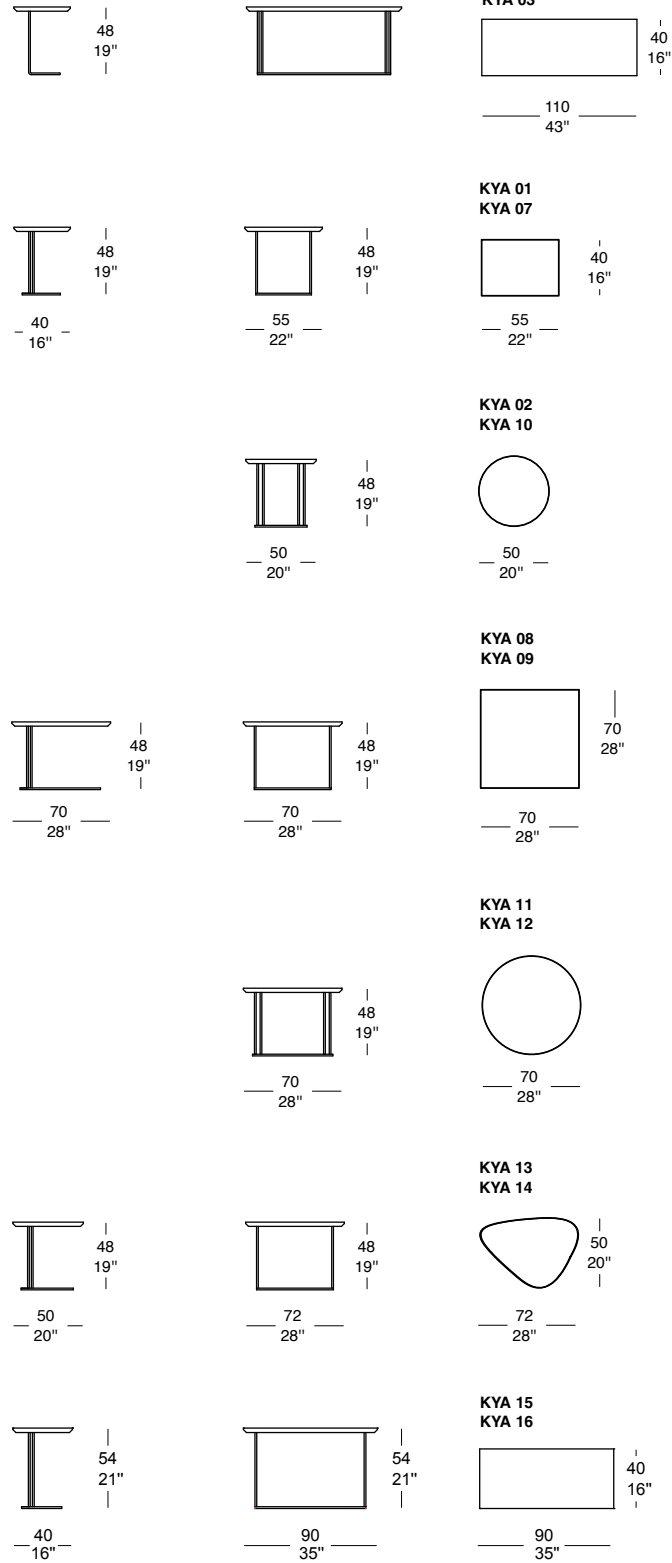
DILMOS —
GIORGIO SAPORITI



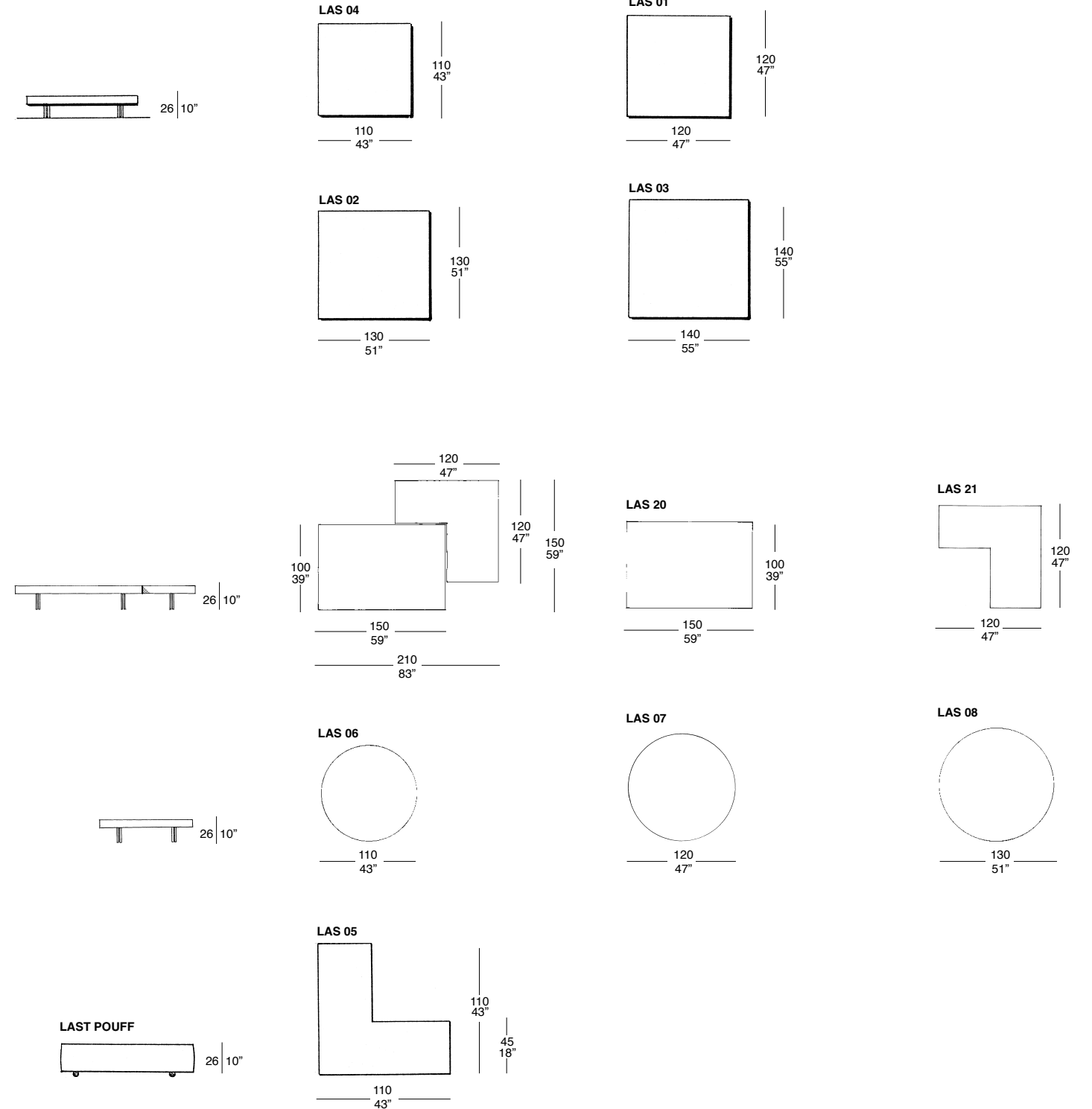
JOHN —
GIORGIO SAPORITI



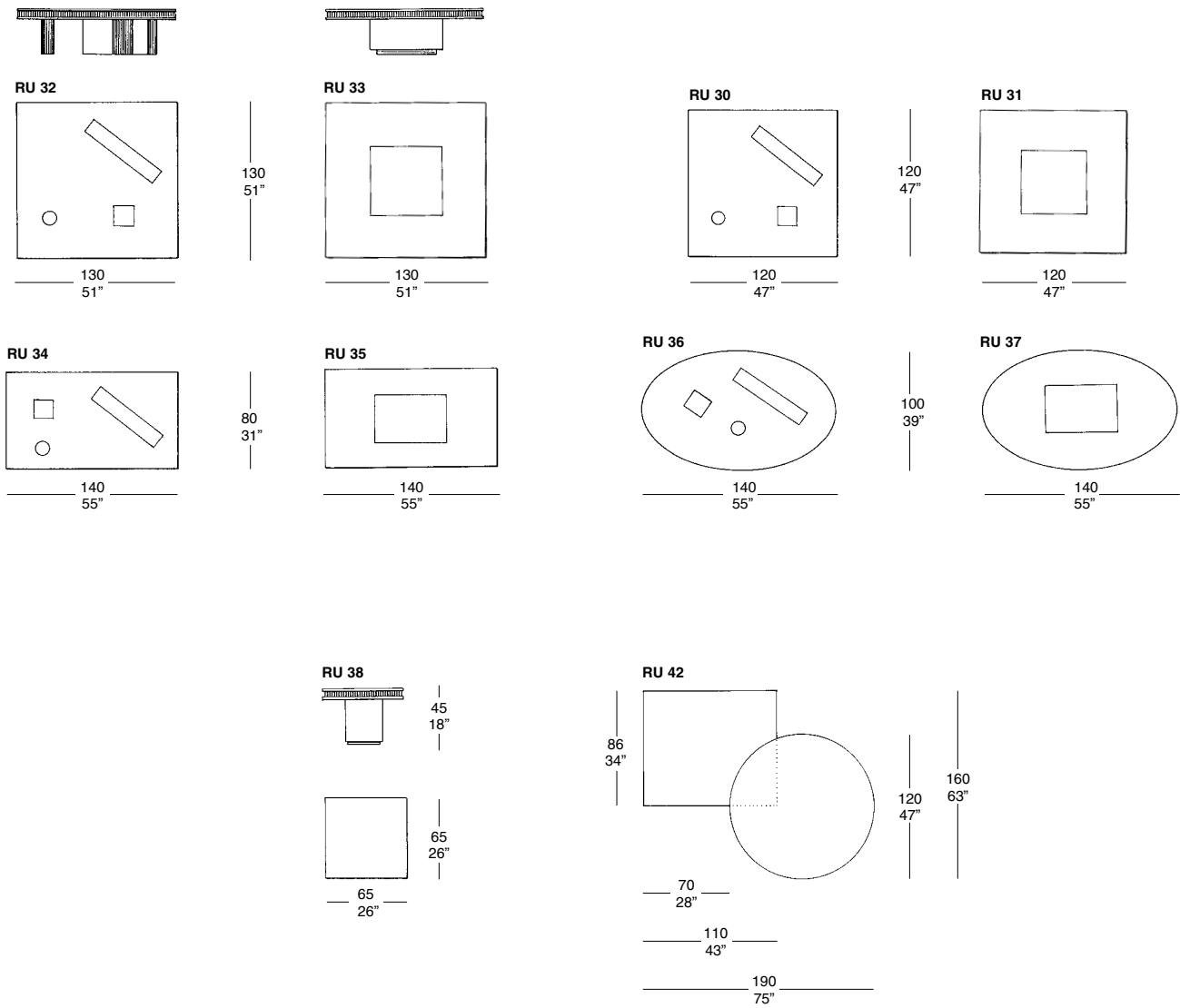
N.B. Top: prodotto in tutte le nostre finiture di legni
Bordo: prodotto solo nelle finiture di legni laccati
N.B. Top: produced in all our wooden finishings
Border: produced only in lacquered wooden finishings



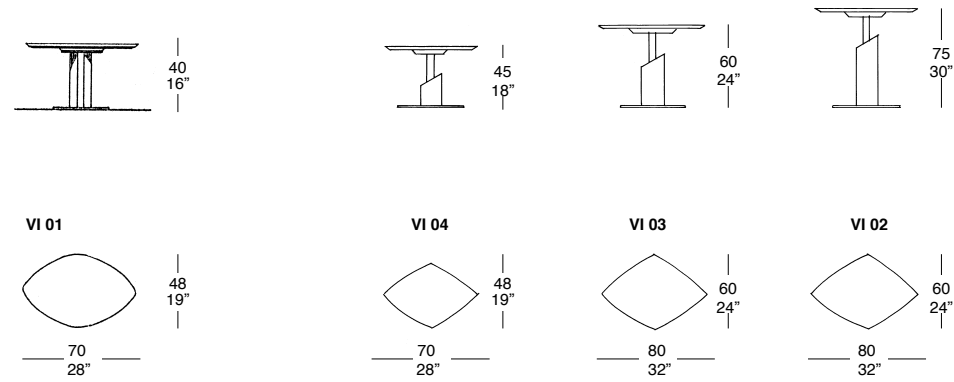
LAST —
GIORGIO SAPORITI



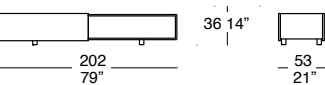
RUTHY —
GIORGIO SAPORITI



VIP —
GIORGIO SAPORITI



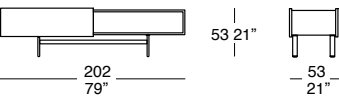
ALPHA —
FRANCESCO BETTONI



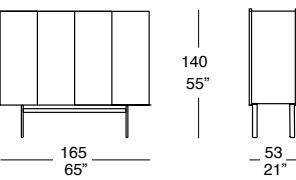
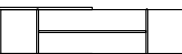
	STRUTTURA FRAME	- ANTE DOORS
ALP 48	LEGNO WOOD	- PELLE - LEATHER
ALP 49	LAMINATO LAMINATE	- LEGNO - WOOD
ALP 50	LAMINATO LAMINATE	- PELLE - LEATHER
ALP 51	LEGNO WOOD	- LEGNO - WOOD



	STRUTTURA FRAME	- ANTE DOORS
ALP 36	LEGNO WOOD	- PELLE - LEATHER
ALP 37	PELLE LEATHER	- LEGNO - WOOD
ALP 38	LAMINATO LAMINATE	- LEGNO - WOOD
ALP 39	LAMINATO LAMINATE	- PELLE - LEATHER
ALP 40	LEGNO WOOD	- LEGNO - WOOD
ALP 41	PELLE LEATHER	- PELLE - LEATHER



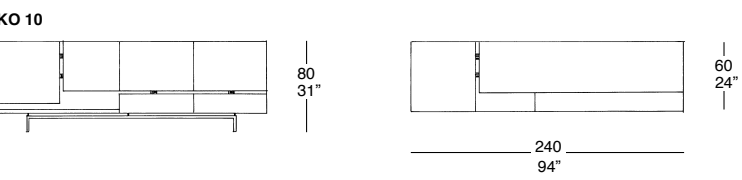
	STRUTTURA FRAME	- ANTE DOORS
ALP 30	LEGNO WOOD	- PELLE - LEATHER
ALP 31	LAMINATO LAMINATE	- LEGNO - WOOD
ALP 32	LAMINATO LAMINATE	- PELLE - LEATHER
ALP 33	LEGNO WOOD	- LEGNO - WOOD



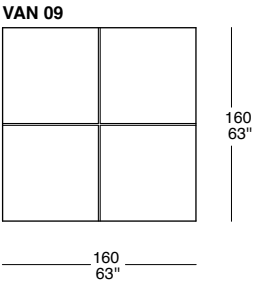
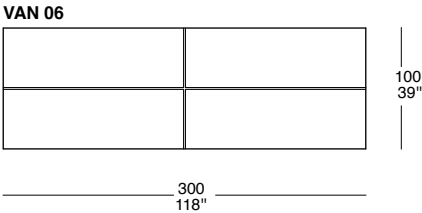
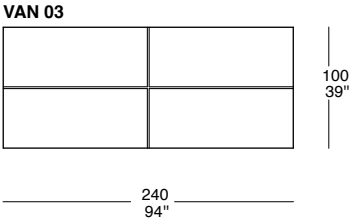
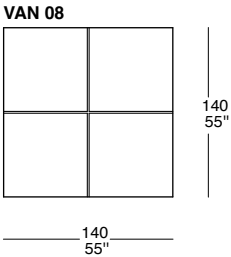
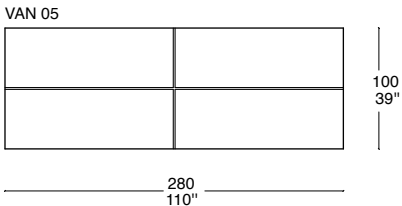
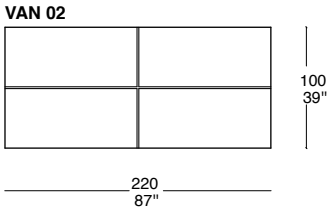
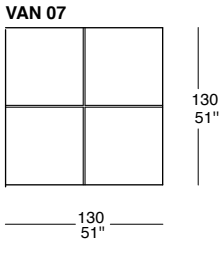
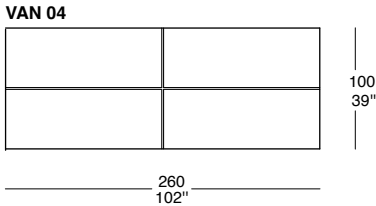
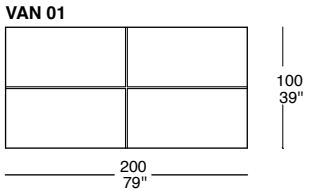
	STRUTTURA FRAME	- ANTE DOORS
ALP 42	LEGNO WOOD	- PELLE - LEATHER
ALP 43	PELLE LEATHER	- LEGNO - WOOD
ALP 44	LAMINATO LAMINATE	- LEGNO - WOOD
ALP 45	LAMINATO LAMINATE	- PELLE - LEATHER
ALP 46	LEGNO WOOD	- LEGNO - WOOD
ALP 47	PELLE LEATHER	- PELLE - LEATHER



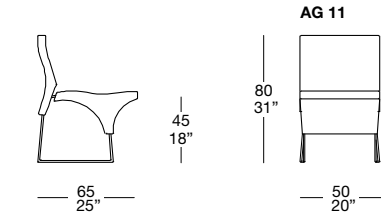
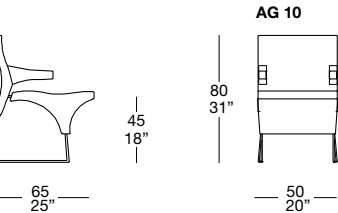
KORUM —
GIORGIO SAPORITI



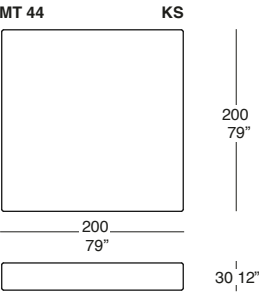
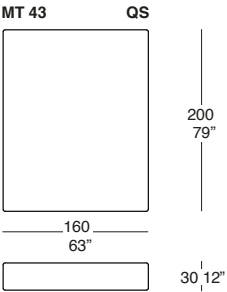
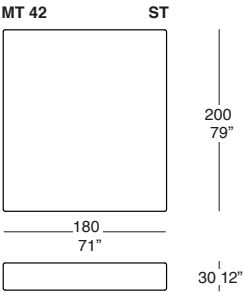
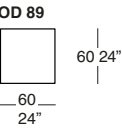
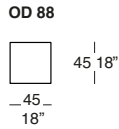
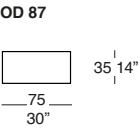
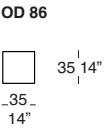
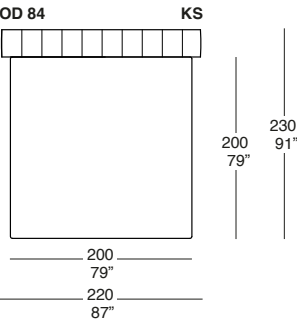
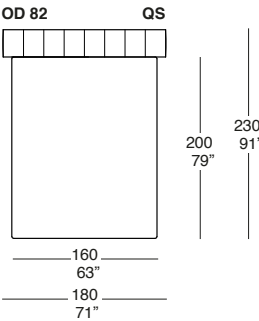
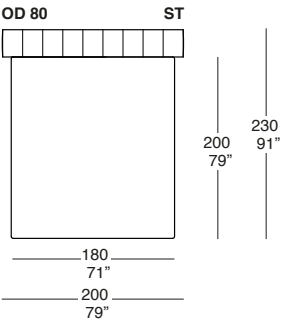
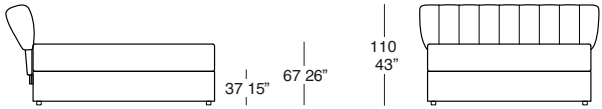
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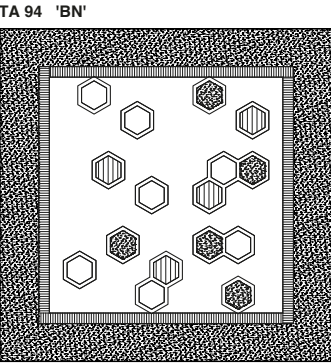
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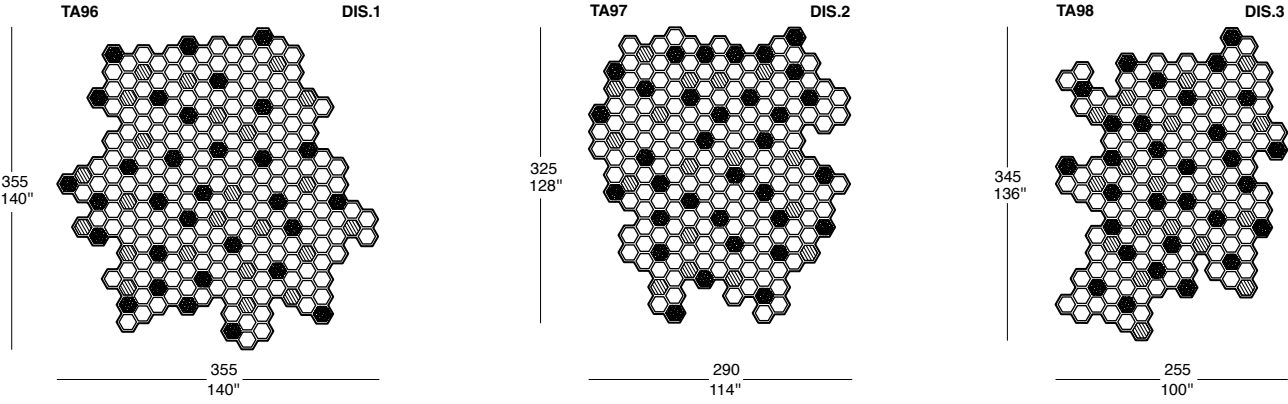
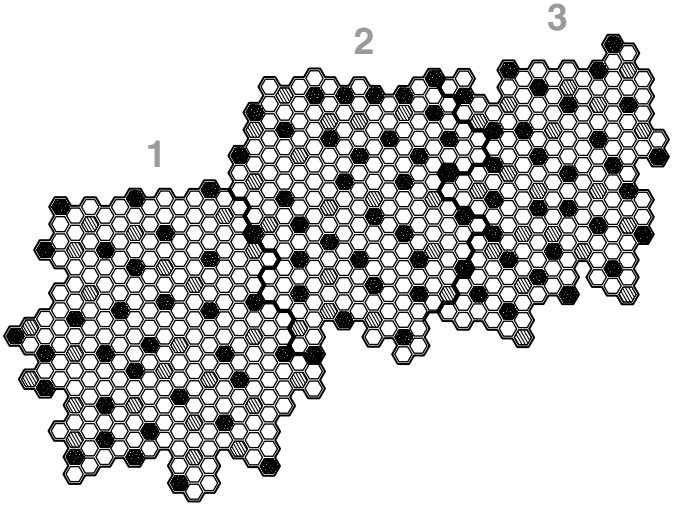
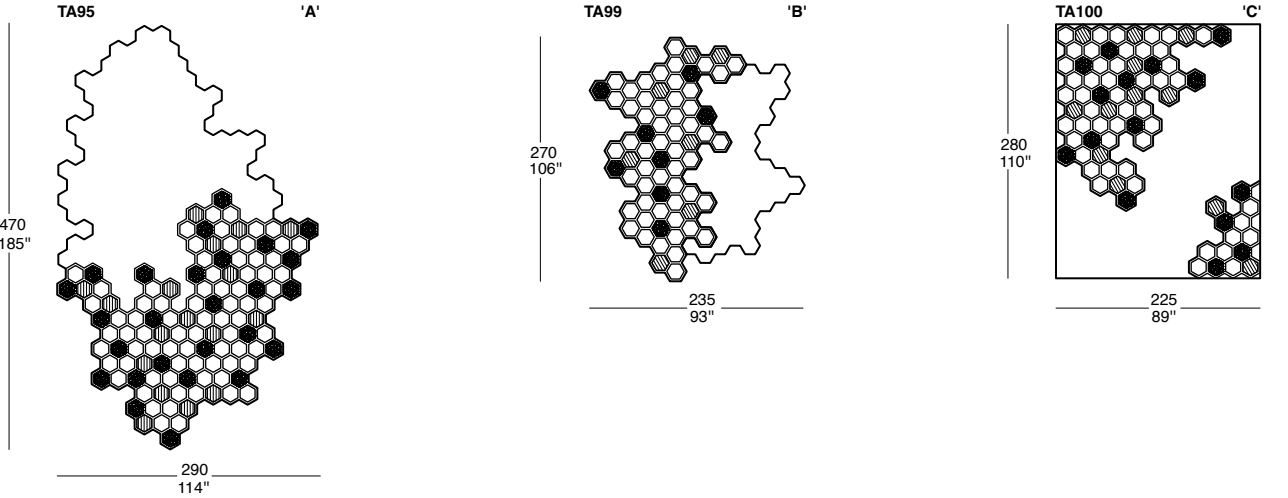
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CARPETS —
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This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.This image shows a full page of blank, lined paper. It features approximately 20 evenly spaced horizontal grey lines across its entire width, providing a template for handwriting practice or general note-taking. The margins are consistent on all sides.

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.[illegible]

[illegible][illegible]

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